

discover diversity in a glass

## **▶** INDUSTRY OVERVIEW

WINE PRODUCTION 2023 (estimate)



-14.Z/o

stimate)

WINE PRODUCED
917 m

LITRES

-14.2% 755 m litres wine, 162 m litres other products

WINE SALES 2022

\*\*TOTAL SALES **R31.7 bn** +8.9%

**EXPORTS 46% VOLUME** 

VOLUME 386.4 MILLION LITRES	R10.0 bn
-5.2%	-2.8%

18 M
GLASSES

of South African wine are enjoyed world wide every day (125ml glass)

LOCAL 54% VOLUME

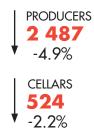
VOLUME

453.4
MILLION LITRES

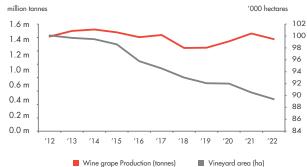
+15.8%

+15.3%

**COMPOSITION** 2012-2022



Production vs area under vines



CONTRIBUTION 2019

55 bn contribution to GDP (1.1%) **269 096** employees in the entire value-chain

80 183 farm and cellar employees

